

## **MEDIA ADVISORY (Aviso de Prensa)**

Event: Saturday, March 25, 10 am -1 pm  
2152 Manchester Ave. 90047

Contact: Elaine Doran 818.399.8579

Great visuals, interviews available in Spanish



## **El Nido Family Centers Raises Awareness for National Child Abuse Prevention Month with Healthy Families Fair, Activities Aimed at Preventing Child Abuse and Neglect**

### **WHAT and WHEN:**

(Los Angeles, CA) El Nido will hold a Healthy Families Fair to kick-off April's National Child Abuse Prevention Month on Saturday, March 25, from 10am to 1pm at its South Los Angeles site located at 2152 W. Manchester Ave., LA, CA 90047. Up to 1,000 El Nido member families have been invited to this special event, co-sponsored by Los Angeles Trial Lawyers' Charities and supported by The Molina Foundation.

### **WHY:**

The activities for the day promote the protective factors, which are present in healthy, strong families and are proven to be the most effective ways to reduce the risk of child abuse and neglect. Activities will teach parents the protective factors, including how to: effectively deal with stress; implement parenting and child development skills; build children's social skills; and access needed concrete and social supports.

### **VISUALS:**

Activities for this colorful, fun-filled day include:  
Fun health activities for kids and 1,800 free new children's books from The Molina Foundation  
Appearance by Curious George with PBS Kids Mobile Lab  
Car Seat Demonstrations presented by AAA  
Zumba and Art Activities from First 5 LA  
Green Cleaning, Healthy Breathing and Healthy Home demos from Esperanza  
Well Child Checks and Adult Health Checks from Torrance Memorial Medical Center  
Healthy Water activities presented by Health Net

**INTERVIEWS:** Parents will be available and prepared to share their stories and discuss how they have learned to strengthen their families. There will also be spokespersons from El Nido regarding child abuse prevention.

**WHO:** For 92 years El Nido has been guided by the philosophy that "a child cannot grow up twice." El Nido is a safe haven for at-risk populations in LA, providing critical services to over 10,000 children, youth and family members each year in some of LA County's most disadvantaged neighborhoods. El Nido's mission is to empower families to break the cycle of poverty, child abuse, violence, academic failure and teen pregnancy through outstanding educational, youth development, health and therapeutic services.

[www.elnidofamilycenters.org](http://www.elnidofamilycenters.org). Watch a brief video about El Nido [HERE](#)

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**PRESS PARKING:** Van Ness Avenue in the lot next to Firestone Tires and on Manchester Ave in the lot next to Century Academy for Excellence.

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