



Pacoima Youth Celebrate New School Year
With New Backpacks

SAVE THE DATE: Thursday, August 8, 2013

Pacoima City Hall/ **4:00 - 6:30 pm**

Great Visuals and Inspiring Interviews

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Hundreds of Pacoima El Nido Family Centers' Youth Will Get New Backpacks

~Kaiser Permanente & El Nido Partner On Back-To-School Event~

Councilman Felipe Fuentes will Welcome 800 Children and Families

What: (Pacoima, CA)

Newly elected Councilmember Felipe Fuentes will welcome more than 800 youth and families to Pacoima City Hall as El Nido FamilySource Center in Pacoima will be giving brand new backpacks away at a 'Back to School Backpack' celebration. The backpacks, donated by Kaiser Permanente Southern California employees, are filled with school supplies for students K through 12th grade. The celebration will include games, art activities, face painting, dancing, and fun fitness exercises, all provided by more than 40 Kaiser Permanente volunteers

Why:

El Nido Family Centers and Kaiser Permanente believe giving youth a good start will give them the confidence to have a successful school year. Hundreds of Kaiser Permanente employees from eight medical centers in Southern California participated by donating their own money to purchase the backpacks and supplies.

When:

Thursday, August 8, 4:00 p.m. to 6:30 p.m.

4:00 to 5:45 p.m. Activities, Program -- 6:00 pm. Distribution of Backpacks

Where:

Pacoima City Hall (outdoor space and community room)

13520 Van Nuys Blvd, Pacoima 91331

(reserved parking available for crews)

Interviews and photo opportunities: Great Photo Ops. Bilingual parents and spokespeople available.

Contact: Elaine Doran, 818.399.8579 or email elaine@eldoranpr.com to arrange for coverage, interviews, and photos.

About El Nido Family Centers:

El Nido Family Centers (www.elnidofamilycenters.org) is a 501(c) 3, non-profit organization founded in 1925. Last year El Nido served over 10,000 children, youth and family members with its child abuse prevention and treatment, youth development, teen parenting, and parent education programs in Los Angeles County. El Nido serves a wide area of Los Angeles County, from the Antelope and San Fernando Valleys, to Central/South L.A., Inglewood, Compton and Wilmington/San Pedro. El Nido Family Centers offer numerous, diverse services at their sites as well as outreach programs located in schools, housing projects, health and community centers, and in-home counseling and visitations.